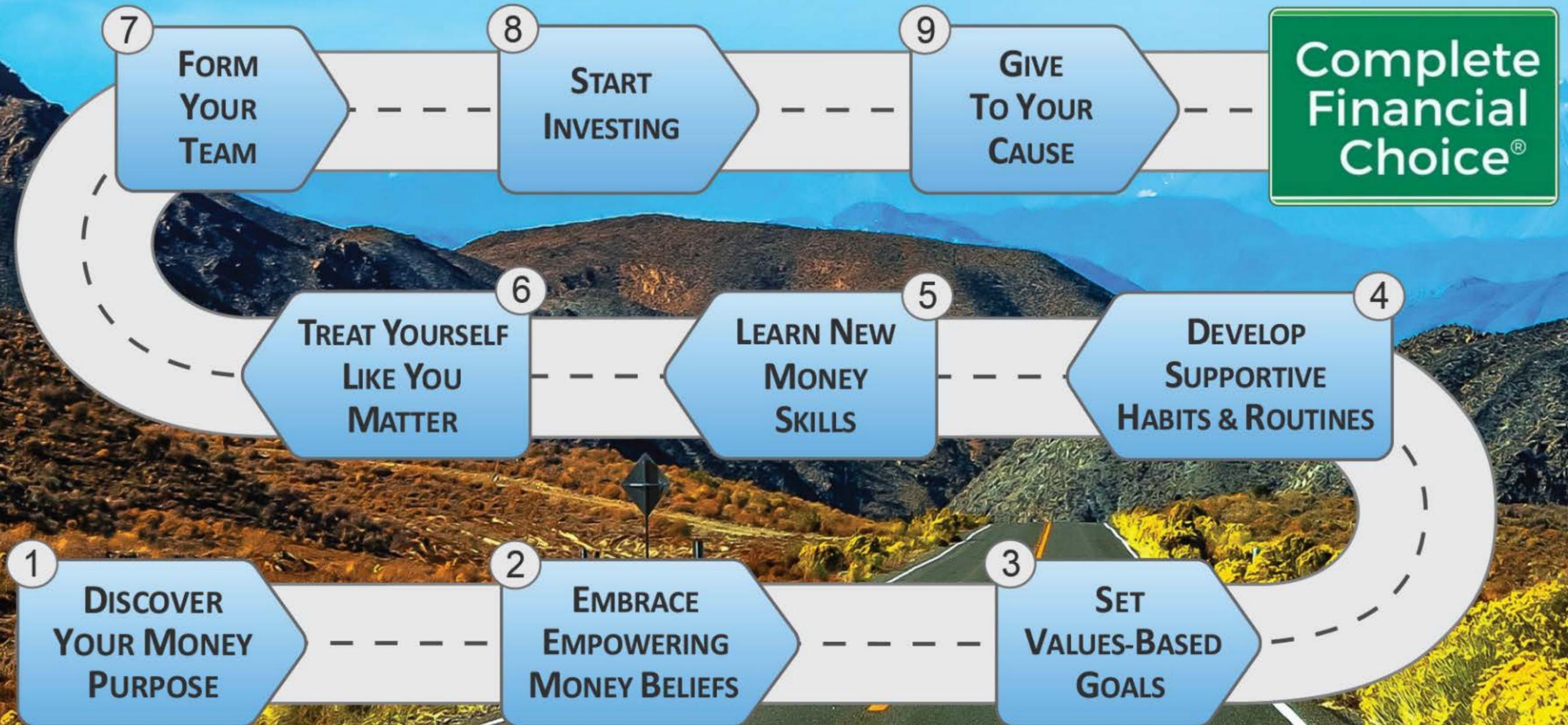


# Your Map To Complete Financial Choice<sup>®</sup>



# The Road Map for Building Wealth with a Purpose

## Even if:

- You feel you have always had bad luck in the past.
- You made money in the past, but lost it all.
- You're carrying a great deal of debt, and feel hopeless.
- You feel you're clueless about money and the process of wealth creation.
- You feel strong resistance to money or wealth.

Complete  
Financial  
Choice®

MAP

# The Road Map for Building Wealth with a Purpose

**Do you know why you are struggling financially, and not able to give as you would like?**

Many of us grew up with conflicting ideas about money, and lack of financial training.

You were expected to just “know” how to handle money, while you were bombarded regularly with stories, thoughts, ideas, teachings, movies, that openly or covertly suggested that money is evil, the rich are bad, the poor are good and noble and deserve to be rewarded.

You probably even tried. Maybe many times – to make money, create wealth, but somehow it eluded you... just didn't happen.

## Here are some common myths that cause most of us to make typical mistakes in our finances:

- Take care of all expenses first and save what's left
- All debt is bad
- Pay off your debt before you invest
- You can do this on your own
- You have to work too hard to be wealthy.
- Wealth is not fair, you need to be lucky to have it
- You'll never have enough money to be a philanthropist



## We want to make this so much easier for you!

We are sharing this financial Road Map with you to save you from the pain that comes from not having the freedom of Complete Financial Choice®.

The principles in this Road Map helped Rennie to go from broke at age 50, to Complete Financial Choice® in a few short years, and being able to donate to a charity that deeply touches his heart.

This Road Map will show you the way to Build Wealth with Purpose.



# 9 Steps of Building Wealth with Purpose

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## Step 1

### Discover Your Money-Purpose

You may know you want more money.

However, it's important to know the deeper reasons why.

It's important to discover that besides the pain that pushes you to find a way, and the will that you want to live more easily, there are even more specific reasons that are pulling you forward on your financial journey.

# 9 Steps of Building Wealth with Purpose

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## Step 1 con'td

There are also those causes that touch your heart, that matter to you, and you want to be able to make a difference, a positive impact.

- But what are they exactly?
- Why are you here on this planet?
- What is the Purpose of your Heart?

Discovering what touches your heart will provide your Purpose for creating wealth, and will keep you going even when the going gets tough.

What is the Purpose of your Heart?



# 9 Steps of Building Wealth with Purpose

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## Step 2

### Embrace Empowering Money Beliefs

Your beliefs are what determine your actions.

Your actions produce an outcome.

What you believe in the conscious part of your mind is the first key to understanding what is holding you back from Complete Financial Choice®.

You might find lots of areas in which you were not trained, e.g. how to make a personal budget. You believe that you should just know, and feel bad about yourself when the results are disappointing, and show that you don't really "just know" how to be money-literate.

There are some subconscious beliefs as well, that are moving you, mostly in the "wrong" direction, and result in frustration and even hopelessness.

# 9 Steps of Building Wealth with Purpose

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## Step 2 (con'td)

Modern society doesn't value financial education, and gives mixed messages about wealth.

On the one hand we are expected to do well financially, on the other hand we are told through stories, sayings, attitudes, and movies, that the rich are evil, the poor are good, and are more worthy to be our heroes.

The lack of training leaves us with both known and hidden fears: fear of handling money, the "rich are evil, the poor are good" messages, instilling fear of wealth and resistance to learn about money.

We need truth to help us function successfully in the area of finances.

We need to change our attitudes towards wealth and money.

We need to discern and transform our limiting beliefs.

# 9 Steps of Building Wealth with Purpose

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## Step 3

### Set Values-Based Goals

If we don't know where we are going, we will definitely won't get there.

If we don't know what is truly important to us, we won't know what goals to set for ourselves, and will continue "failing" in life.

What do you really want?

What is the difference between cravings and demands, versus true needs and desires of the heart?

What you value the most, will be the best basis for setting your long, mid-and short term goals.

# 9 Steps of Building Wealth with Purpose

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## Step 3 (con'td)

Your purpose will be expressed through these goals and your Values-Based Goals will pull you forward on the Road to Wealth Creation.

You may already know your life purpose.

If you don't, here's a golden nugget: start noticing what touches your heart, what you love to do, and what you would most like to see change in the world. Then reflect upon how you could contribute to make that happen.



# 9 Steps of Building Wealth with Purpose

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## Step 4

### Develop Supportive Habits & Routines

Even when you are clear about what you want, what is important to you and have set goals for yourself based on your values, it is very difficult to see and experience satisfying results if you don't have your infrastructure in place – the systems, habits and routines that support your undertakings.

This is where most programs and courses often fall short.

They suppose that you have this part of your life all figured out and in order, when in fact, your overall infrastructure is key to creating financial wellbeing.

# 9 Steps of Building Wealth with Purpose

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## Step 4 (con'td)

You, for sure, have habits and routines that are moving you forward in your life, but building wealth in a satisfying way will require transformation, which includes the creation of new habits and routines that are supportive of your new goals.

It's extremely important to have strong, supportive, and flexible infrastructure to carry you through the ups and downs, twists and turns of your journey.



# 9 Steps of Building Wealth with Purpose

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## Step 5

### Learn New Money Skills

As mentioned before, one of the reasons for dissatisfying finances, is lack of training about how to handle money.

There are many aspects of wealth creation:

- Making money (income)
- Budgeting (spending plan)
- Savings
- Borrowing wisely
- Investing

# 9 Steps of Building Wealth with Purpose

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## Step 5 (con'td)

There are specific skills and forms you need to master in each area to be able to handle your finances more easily and effectively.

These forms provide understanding of how things work, as well as clarity as to how to gain healthy control over your money. They put you in charge, so instead of being a slave to money, you become a master of it.

**The following are the three most important financial forms:**

**Balance Sheet:** This form is used to determine your net worth.

**Income & Expense Statement:** You need to know where your money comes from, and where it is goes. This form is used to create your spending plan.

# 9 Steps of Building Wealth with Purpose

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## Step 5 (con'td)

**Spending Register:** This form is used to track your spending, and to measure your pleasure of what you've spent. This is key to being very clear about where you are actually spending your money, and that you are spending your money in alignment with your values-based Spending Plan.

Financial Forms provide you with the essential information needed to make informed decisions on your way to Complete Financial Choice®.

It's not rocket science, but to build wealth, one must understand and use financial forms.



# 9 Steps of Building Wealth with Purpose

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## Step 6

### Treat Yourself Like You Matter

When you are ready to build your wealth on the strong foundation of your Purpose, Empowering Money Beliefs, Values-Based Goals and a strong, supportive system, you need to adopt a new attitude.

You will notice that the wealthy think about money differently.

They don't waste even small amounts of money.

They borrow to invest, and don't act on impulses, buying something when they don't have the money. They don't create consumer debt, they use debt to create wealth.

When they hear familiar information, they ask questions to find ways to apply the information, instead of making statements about how they already heard this, know this, tried this.

# 9 Steps of Building Wealth with Purpose

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## Step 6 (con'td)

Finally, you'll find that they do something even more unusual. They pay themselves first.

Paying yourself first is treating yourself like you matter.

Are you cringing at this idea? You want to be a good person, care for others, be selfless and put yourself last.

While those are well meaning ideas, they don't work.

We all have needs that are natural and when not fulfilled, it's not possible to truly care about others long term.

We are able to put ourselves at the end of the line occasionally for the sake of emergencies, or other specific situation, however, as a life style, "running on empty" is not possible.

# 9 Steps of Building Wealth with Purpose

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## Step 6 (con'td)

There is a 5000 year old secret that says, you deserve to receive some of the money you earn, before you take care of everything else.

This ancient principle has worked for a long time, and it will still work when you and I are dust.

Pay Yourself First!

Why is this so important? Paying yourself first is how you save money for investing, and also how you build up reserves for when you need it most: e.g. car repairs, temporary loss of income, etc., so that you don't need to borrow to get yourself out of trouble.

Paying yourself first is key to wealth creation!



# 9 Steps of Building Wealth with Purpose

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## Step 7

### Form Your Team

Wealthy people don't work alone, they share the load.

We all have our own unique gifts and talents and are here to contribute to each other's well being and be a part of each other's success.

We are designed to work together with others, and to play the game of wealth creation as a team sport, not a solo sport.

Building Wealth with Purpose requires a team.

# 9 Steps of Building Wealth with Purpose

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## Step 7 (con'td)

If you look behind the scenes regarding any successful endeavour, you will find that even if there is one person who is the well known visionary of a project, there is always at least another person who executes the plan.

For example, Steve Jobs is the well known visionary of the Apple company. Steve Wozniak, the execution master of the same company, is less known, yet just as important.

Who could you envision to be part of your “team” on your journey to Building Wealth with Purpose?



# 9 Steps of Building Wealth with Purpose

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## Step 8

### Start Investing

Most of us are familiar with the concept of saving and putting our money into a bank account.

Most saving accounts offer us very low returns, less than 1%. When we borrow from the same bank (or credit card issued by that bank), we are charged much higher, even up to 29% interest.

Not the best way to handle our money.

In order to see your wealth grow, you need to consider other options of investing.

There are more possibilities than shares, stock and bonds.

# 9 Steps of Building Wealth with Purpose

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## Step 8 (con'td)

Here are some investment opportunities to consider:

- Peer-to-Peer lending
- Tax Liens
- Entrepreneurship (starting your own business)
- Real Estate investing

These could earn you more and build your wealth much faster than keeping your savings in the bank.

Do some research and start investing.

Yes, there are always risks.

Investing into multiple sources is a better choice than putting all your money into one investment and just hoping.

# 9 Steps of Building Wealth with Purpose

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## Step 9

### Give To Your Cause

Giving to your cause is key to the Purpose of your journey of wealth building.

When you are able to live comfortably (not wastefully), and start giving to causes that touch your heart, is very satisfying.

Remember, we started this journey by discovering what is important to you. Maybe it felt bad, that you thought you can't afford to finance most of those things that matter to you.

Giving to your cause feels really good.

# 9 Steps of Building Wealth with Purpose

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## Step 9 (con'td)

Your vision of becoming a philanthropist will motivate you. It will keep you passionate about achieving your financial goals. And when you achieve becoming a philanthropist, it will bring very gratifying feelings of fulfillment, beyond what you might even imagine.

Rennie gives more to his favourite charity: Shelter Soldier, than he used to earn in a year. It is now one of his greatest pleasures.

What touches your heart?

What cause would you like to support?

Always remember that the world needs what you have to offer.

# 9 Steps of Building Wealth with Purpose

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## Step 9 (con'td)

Now that you have a Road Map, you can really think through and clarify your money-purpose, and know the necessary steps to build wealth.

You can now start off on your wealth building journey with confidence, as you know what you need to learn more about, and can begin feeling more relaxed about money and wealth itself. You also have a much better idea of the changes necessary so you don't have to struggle financially any more.

We encourage you to take some time to think through your money-purpose and the process to achieve it... but most importantly – begin!



# Next Steps

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To learn more, be sure to sign up to get on the **waiting list** for our *experience based, action orientated*, 9 week, Wealth On Any Income Program – **Create Wealth With a Purpose**.

In this program you are going to be initiated and immersed into the world of Wealth Creation. The principles and tools covered in this Road Map will come to life as you explore and implement them into your life.

This is an interactive course where you will be receiving personalised guidance from certified coaches who are committed to your success.

As this is a beta test for this exciting new course, we are only accepting 24 participants (two groups of twelve). As a beta test, this is a one time only opportunity to get a significant amount of personalised attention that will not be offered to future participants.

**Sign-up, you'll be so glad you did.**

**Yes! Please Put Me On The List!**

**MAP**